

Adobe Scene7 Image Customization Plugin User Guide

Index

1. Apply for a scene7 account.....	1
2. Setting Jewel on scene7 server.	5
3. Install this magento module	13
4. Create a Jewel product.....	14
5. Contact us	17

1. Apply for a scene7 account

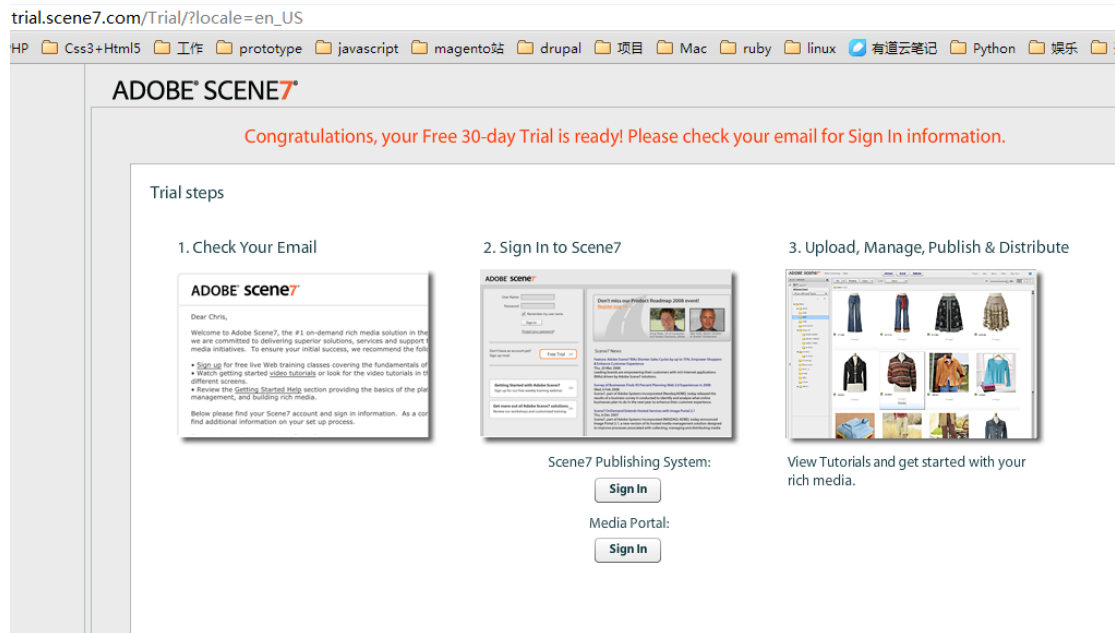
Sign up for an account and upload the psd files and images to scene7 server.

You can request this url: http://trial.scene7.com/Trial/?locale=en_US

The screenshot shows the Adobe Scene7 trial registration page. The form is titled "ADOBE SCENE7" and "Register for a free 30-day trial of the base Scene7 cross media platform". It includes sections for "About You" (First Name, Last Name, Email, Phone, Functional Area/Department, Job Title/Role) and "Your Company" (Company, Website, City, Street, State/Province, Zip Code, Country, Industry, # of Employees worldwide). There are checkboxes for "I have read & agree to this program's license agreement" and "I would like to receive email and phone communications relating to Adobe, its products and services including product releases, product upgrades, seminars, events, surveys, training, and special offers, and Adobe and its agents may use data I have provided in accordance with the Adobe online privacy policy." A "Start Trial" button is visible. On the right, there is a list of services: Dynamic Imaging, Dynamic Banners, eCatalogs, eVideos, Scene7 Publishing System, and Media Portal. Below this is a small image of a clock face and a list of benefits: "Dynamic Imaging: zoom and sizing", "Try these services to:", "Increase conversions up to 2X", "Increase sales up to 140%", "Reduce production time & costs up to 80%", and "Reduce image management costs by up to 90%". A "Learn More >" link is at the bottom right.

Fill out the information

This screenshot shows the same Adobe Scene7 trial registration form, but with the fields filled out. The "About You" section has "First Name" as "Ming", "Last Name" as "Li", "Email" as "ming.li@m.com", "Phone" as "123456789", "Functional Area/Department" as "Creative", and "Job Title/Role" as "Developer". The "Your Company" section has "Company" as "Company", "Website" as "http://www.company.com", "City" as "Beijing", "Street" as "Street", "State/Province" as "Beijing", "Zip Code" as "224403", "Country" as "China", "Industry" as "Advertising", and "# of Employees worldwide" as "1-9". The checkboxes for "I have read & agree to this program's license agreement" and "I would like to receive email and phone communications relating to Adobe, its products and services including product releases, product upgrades, seminars, events, surveys, training, and special offers, and Adobe and its agents may use data I have provided in accordance with the Adobe online privacy policy." are checked. The "I prefer to be contacted via (please check one or more):" section has "email" checked, "mail" unchecked, and "telephone" unchecked. A "Start Trial" button is visible. On the right, there is a list of services: Dynamic Imaging, Dynamic Banners, eCatalogs, eVideos, Scene7 Publishing System, and Media Portal. Below this is a small image of a clock face and a list of benefits: "Dynamic Imaging: zoom and sizing", "Try these services to:", "Increase conversions up to 2X", "Increase sales up to 140%", "Reduce production time & costs up to 80%", and "Reduce image management costs by up to 90%". A "Learn More >" link is at the bottom right.



You will receive a email:
User name is the email
Password is *****

Adobe Scene7 Team
Adobe Systems Incorporated
www.adobe.com/products/scene7

Your Account Information

Adobe Scene7 account: Company

Sign in URL for Scene7 Publishing System:

http://s7sps5.scene7.com/lpsWeb/?locale=en_US

We recommend that you bookmark this web page for quick access.

User name and temporary password:

Name: Minglong Li

User name (email address): 313557347@qq.com

Temporary password: 8sP555

User role: 公司管理员

On initial sign-in, you will be prompted to change your password.

Scene7 FTP account: The Scene7 FTP Server is available for batch uploading of large numbers of assets (including folder hierarchies). Your Scene7 FTP Server account has been set up for this purpose.

Server:

User Name:

Password:

Adobe Scene7 Image Server name: When your content is uploaded and published using SPS, you will serve your Scene7 rich media through URL calls to Scene7 Image Servers. These URL calls use a server name specific to your account:

CDN: <http://s7s7a2.scene7.com/lpsimanager/>

Click the Sign in button to login in the scene7 server

ADOBE SCENE7

Congratulations, your Free 30-day Trial is ready! Please check your email for Sign In information.

Trial steps

1. Check Your Email
2. Sign In to Scene7
3. Upload, Manage, Publish & Distribute

Scene7 Publishing System:

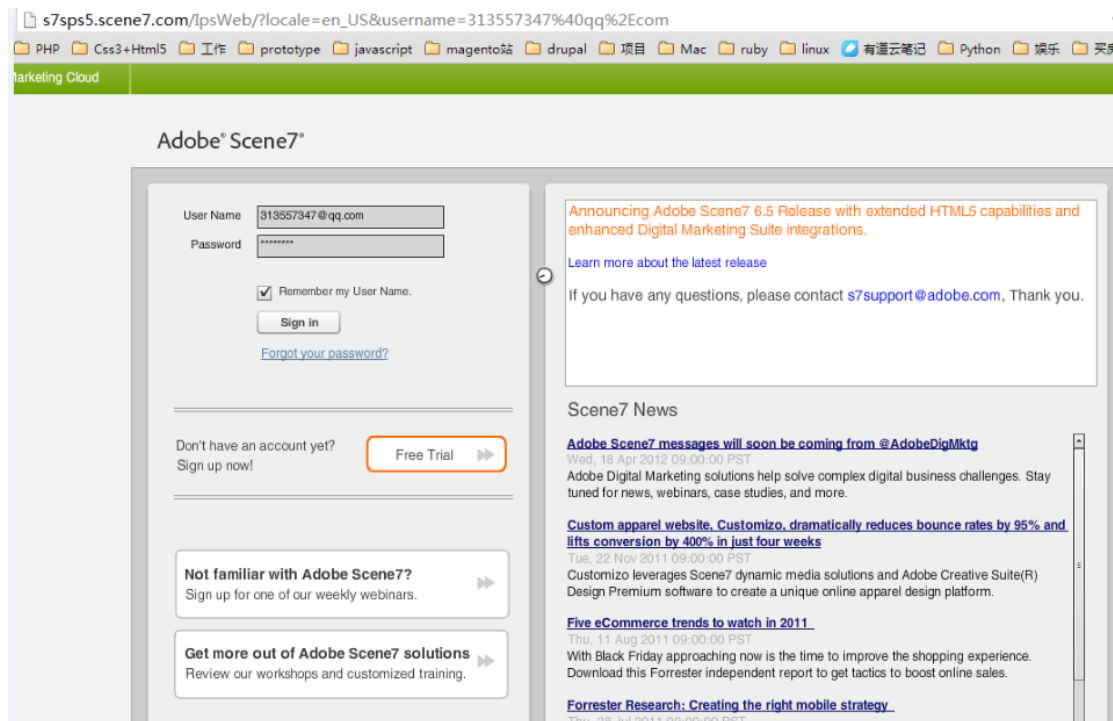
Sign In

Media Portal:

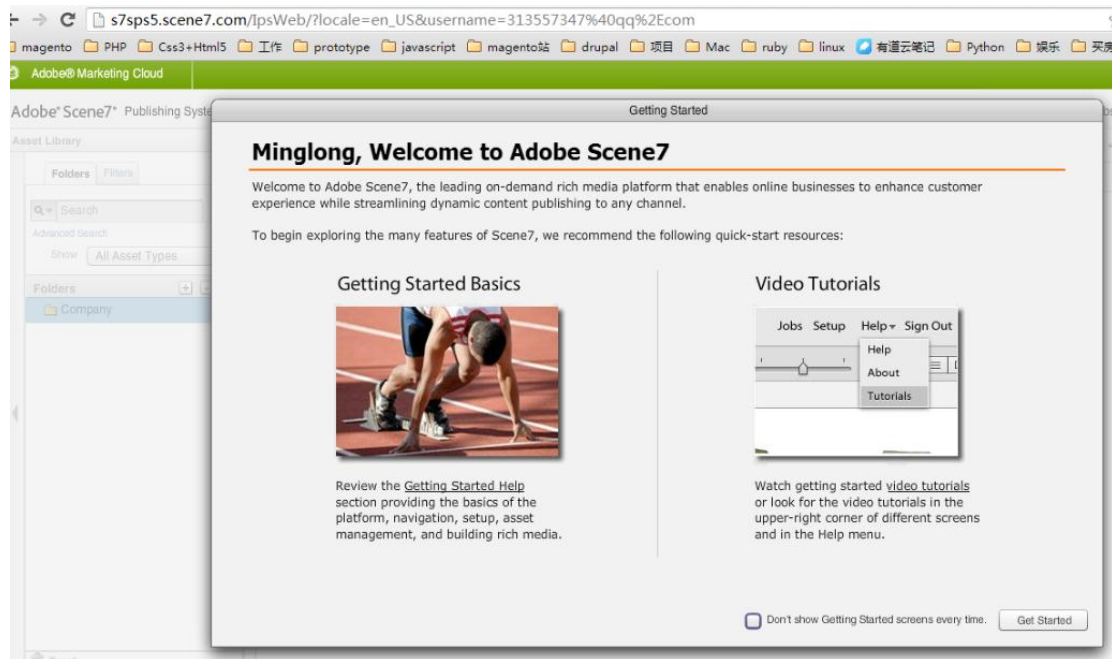
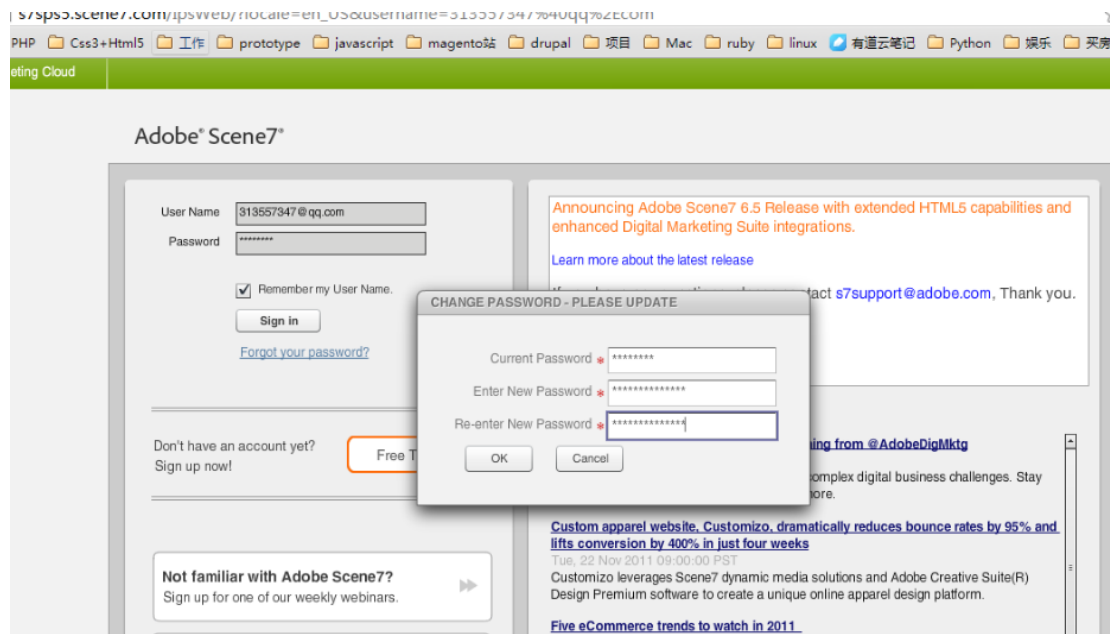
Sign In

View Tutorials and get started with your rich media.

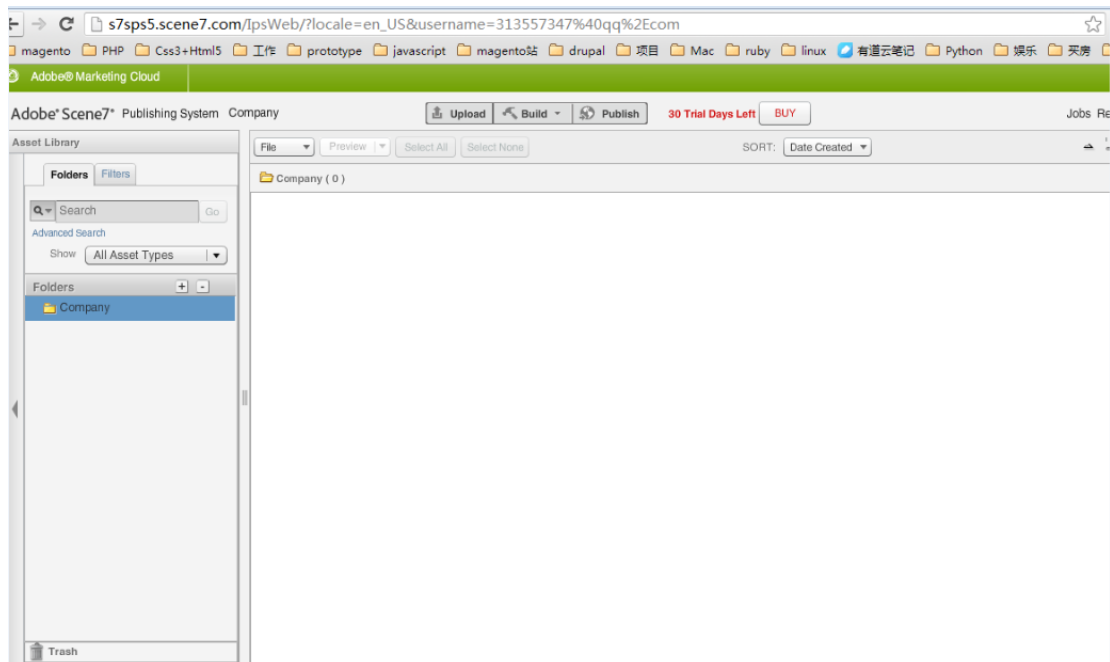
© 2012 Adobe Systems Incorporated. All rights reserved. [Privacy & Security Policy](#)



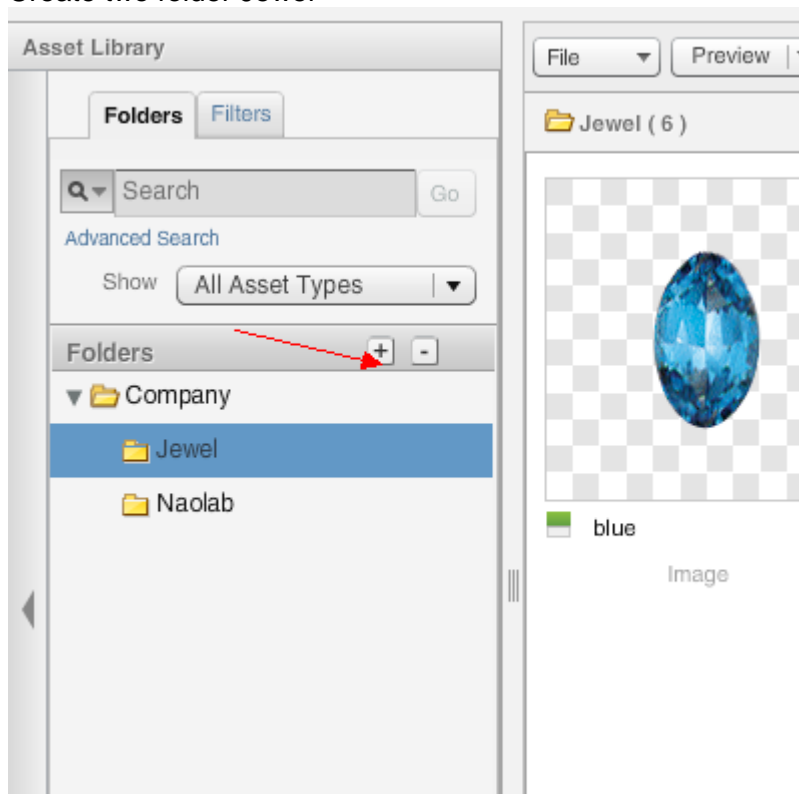
Need to change password first.



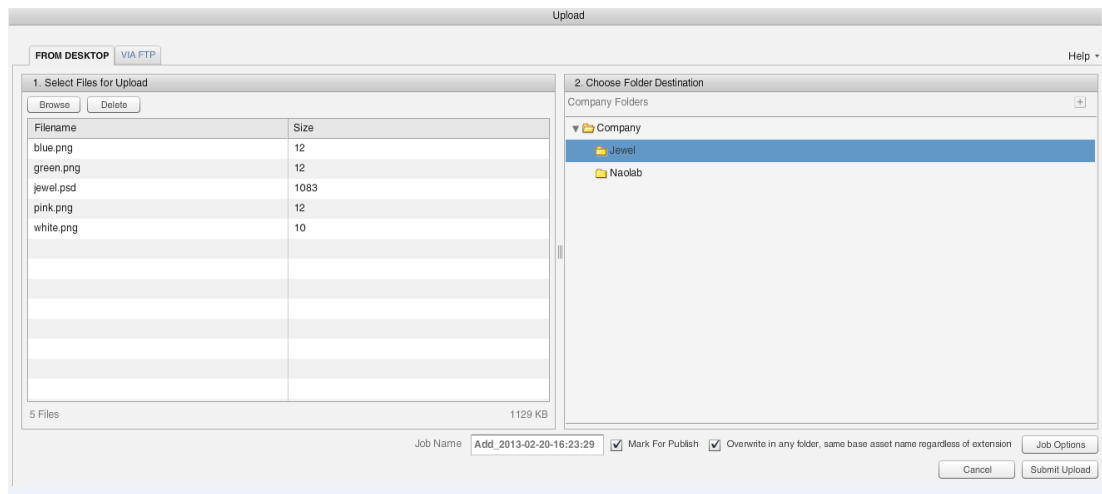
2. Setting Jewel on scene7 server.



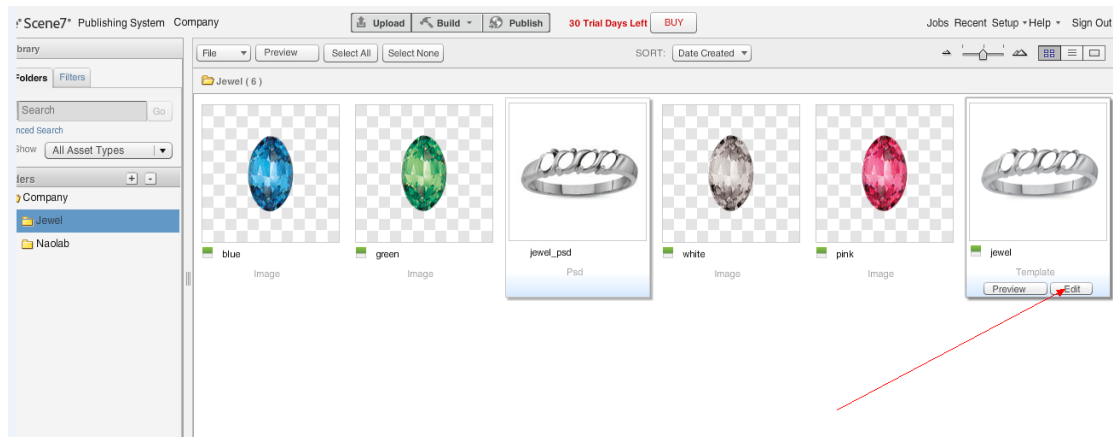
Create two folder Jewel



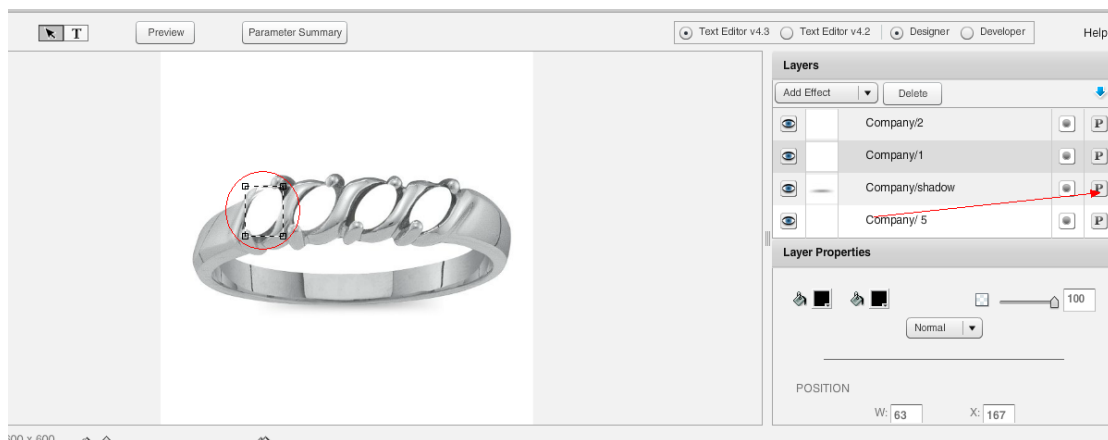
Now Upload Jewel psd file and pictures:

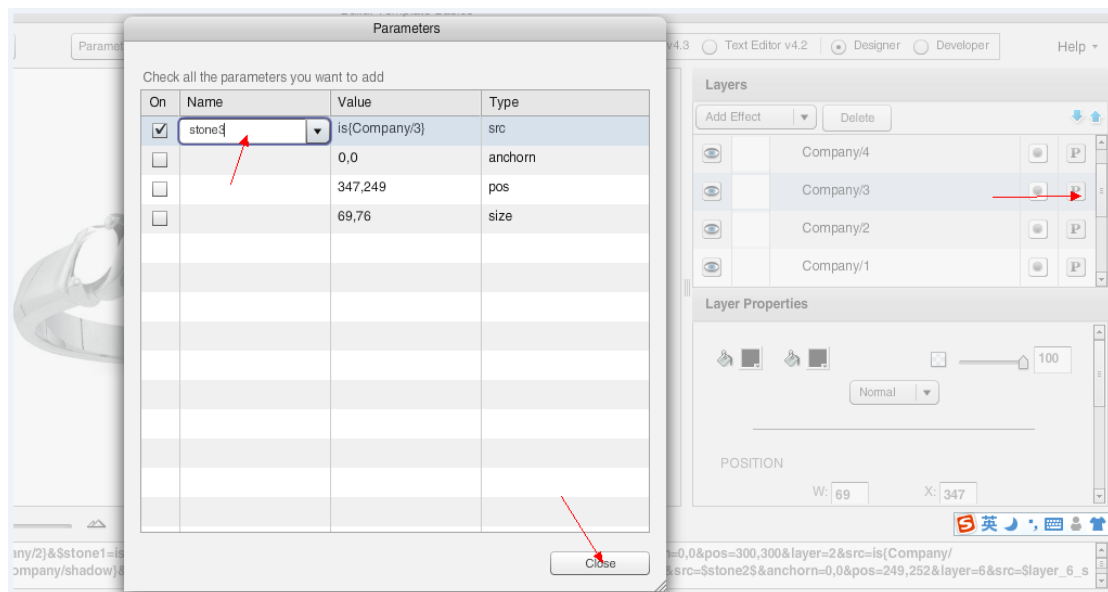
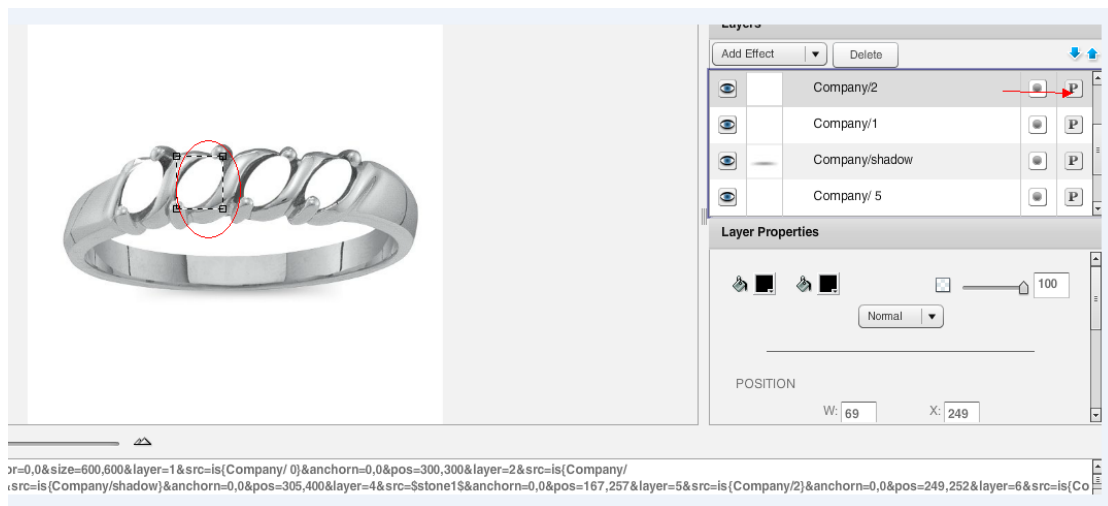


Edit the Template:

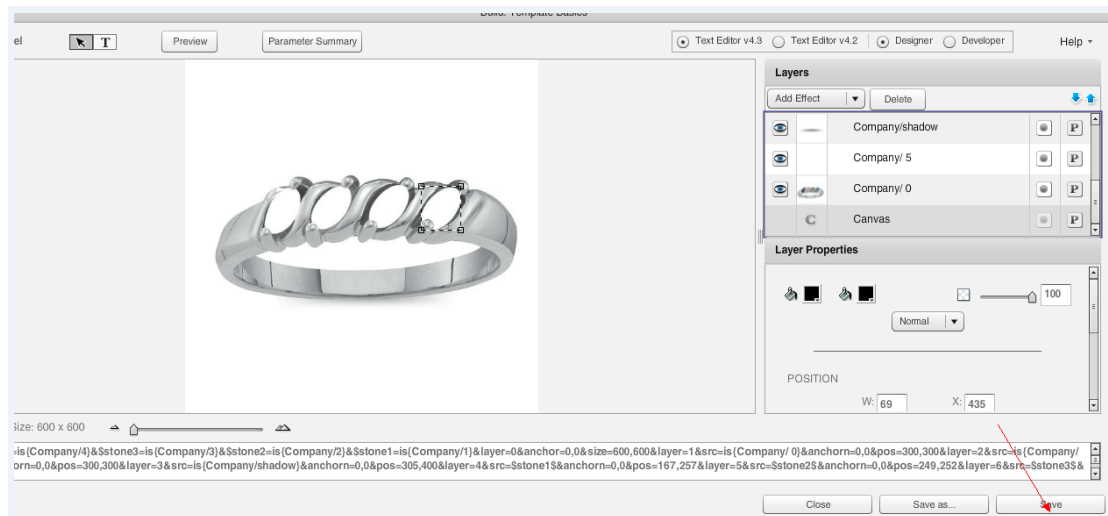


Set the layer param:

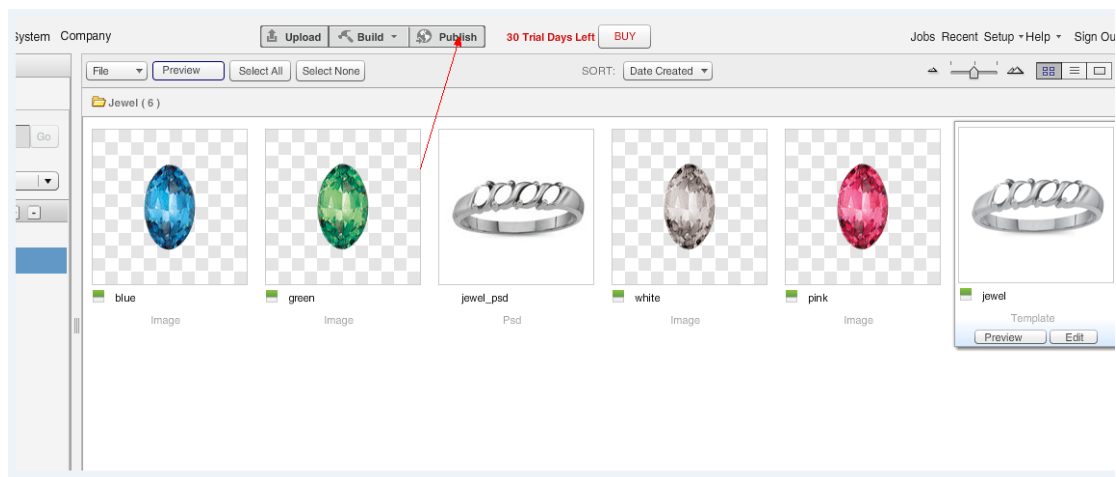


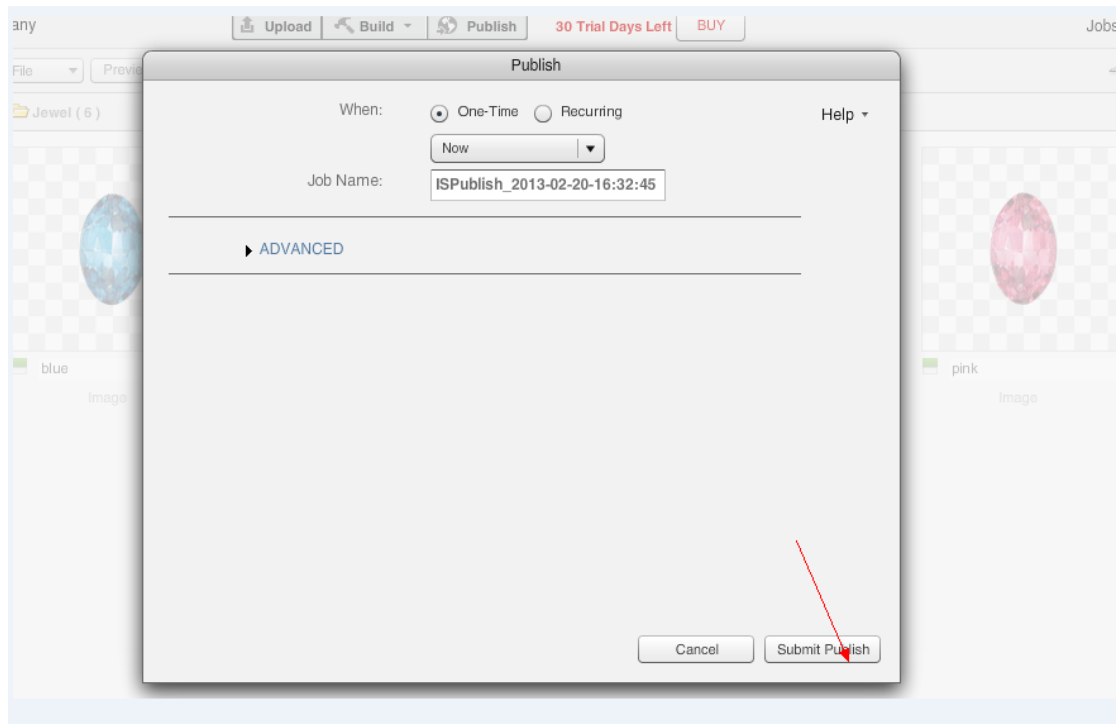



After set all the four layers,Then save it



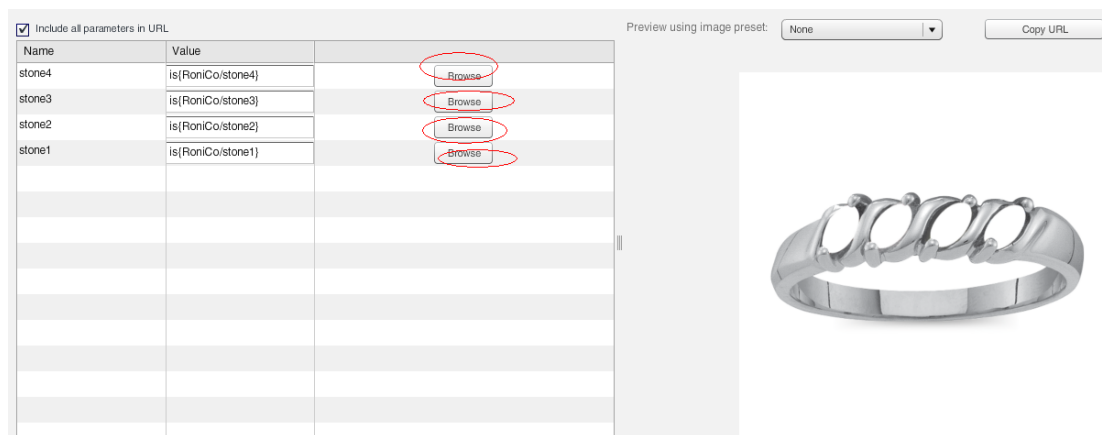
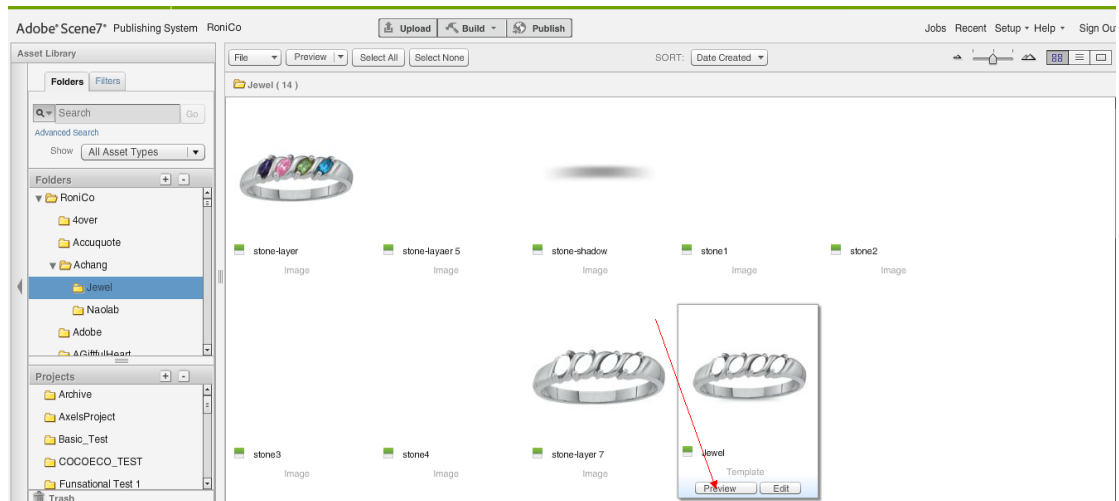
At last publish:



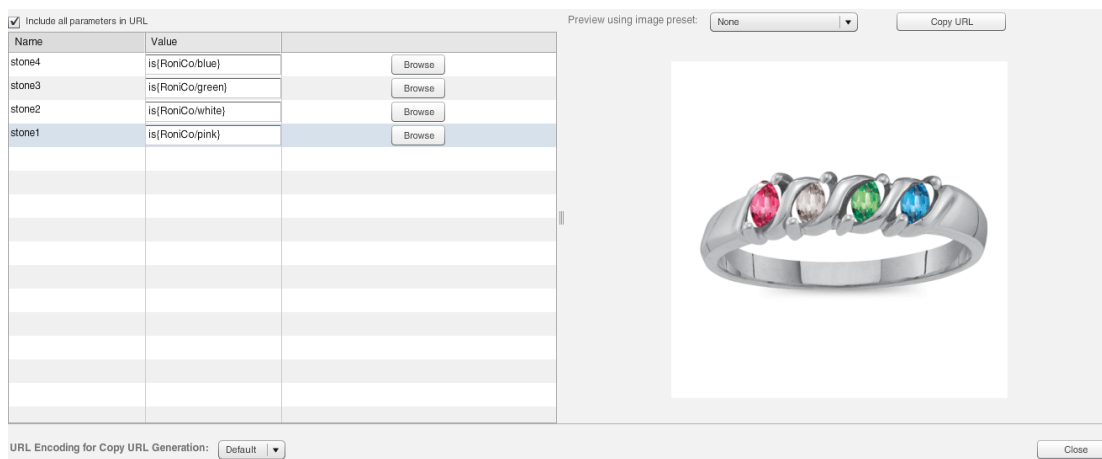
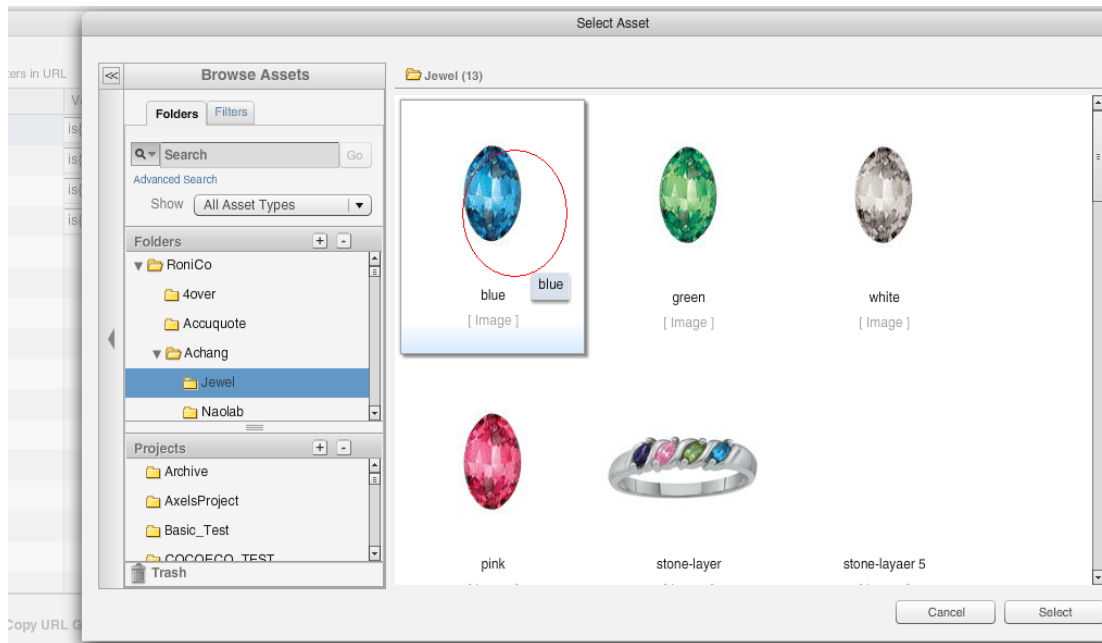


Scheduled								Help	
Last 7 Days								Job Type: All Show: My Jobs	
Name	Started	Total	W	E	Duration	Status	Destination	Submitted By	
blish_2013-02-20-16:32:45	Wed Feb 20 16:32:55 GMT+0800 2013	0	0	0		Stop	FTPClient progressed.	313557347@qq.com	
2013-02-20-16:23:29	Wed Feb 20 16:24:03 GMT+0800 2013	14	0	0	00:01:42	Upload Done	Company/Jewel/	313557347@qq.com	
blish_2013-02-20-16:17:08_2013-02-20-16:17:10	Wed Feb 20 16:17:10 GMT+0800 2013	4	0	0	00:00:16	Publishing Done		313557347@qq.com	
2013-02-20-16:08:45	Wed Feb 20 16:09:54 GMT+0800 2013	11	0	0	00:00:43	Upload Done	Company/Naolab/	313557347@qq.com	

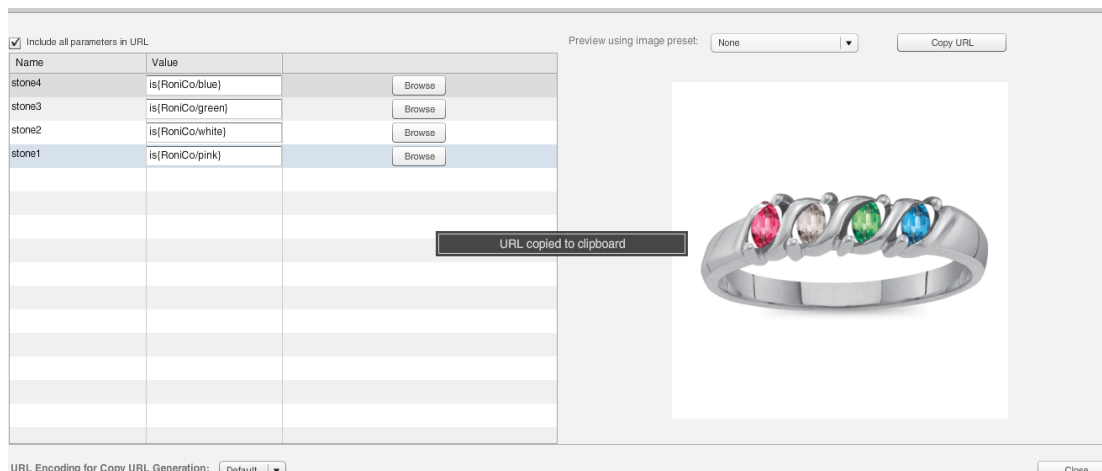
Now you can preview it :



Click Browse button to choose a picture for each layer.



Click 'Copy Url' button



If you will need support, please contact us via <http://achang.com>

To install the extension please do the following:

1) !!!VERY IMPORTANT!!! go to admin panel -> System -> Tools -> Compilation and make sure that Compiler Status is disabled. If it's not, please change it to disabled. If you plan to use the compilation after installing the extension, please click 'Run Compilation Process' button after you complete the extension installation.

2) copy all files to the magento root folder

3) log in as admin and refresh the cache (System > Cache Management)

4) log out of admin panel and log in back, this is needed for Magento to refresh access permissions for configuration pages.

5) Go to System>Configuration>Scene7 Setting

Scene7 Main Publish Url:

For example:<http://s7ap1.scene7.com/is/image/>

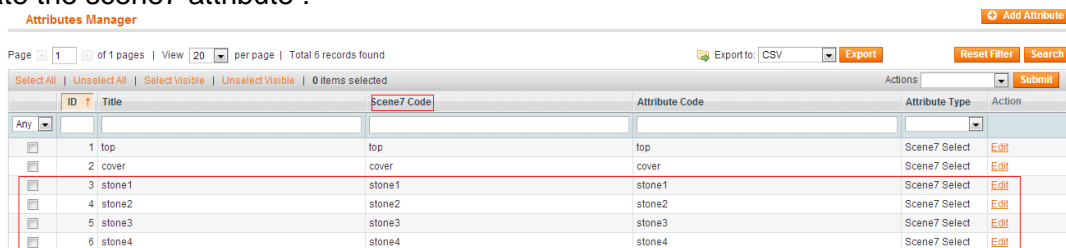
Scene7 Company Code

For example:Company

----- Installation is now complete.

4. Create a Jewel product

Create the scene7 attribute :



ID	Title	Scene7 Code	Attribute Code	Attribute Type	Action
1	top	top	top	Scene7 Select	Edit
2	cover	cover	cover	Scene7 Select	Edit
3	stone1	stone1	stone1	Scene7 Select	Edit
4	stone2	stone2	stone2	Scene7 Select	Edit
5	stone3	stone3	stone3	Scene7 Select	Edit
6	stone4	stone4	stone4	Scene7 Select	Edit

Create product

Select Attribute set :Scene7,Product Type:Scene7 Product

New Product

Create Product Settings

Attribute Set

Scene7

Product Type

Scene7 Product

☒ Continue

Scene Template Name:related to Template on scene7 server

Magento Admin Panel

Dashboard Sales **Catalog** Customers Promotions Newsletter CMS Reports System

Choose Store View:
Default Values

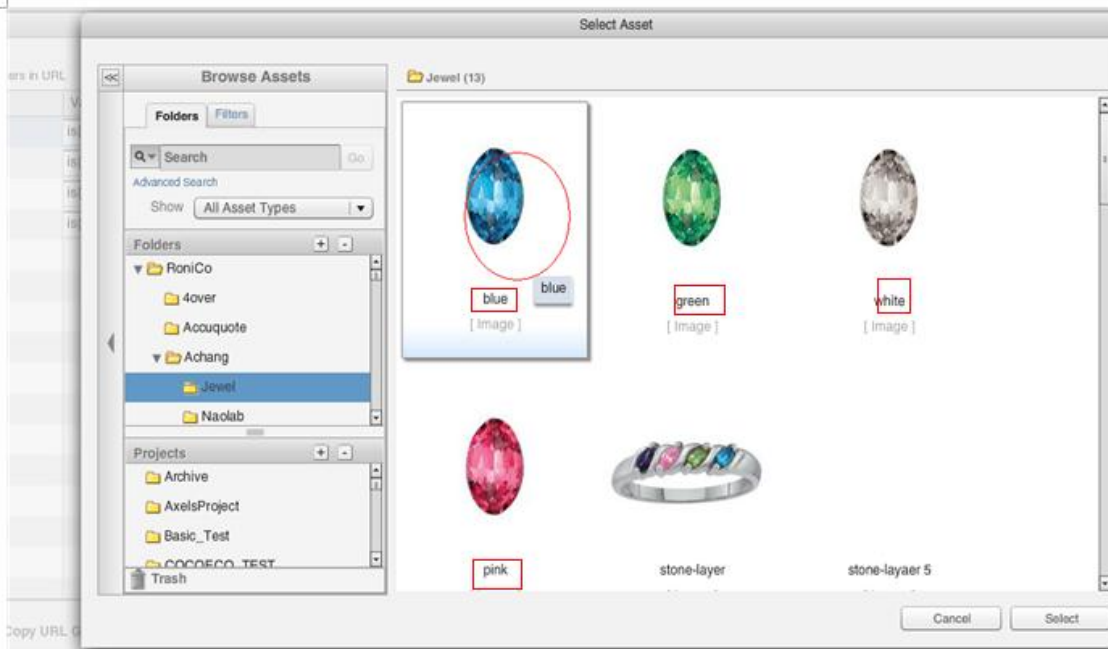
Product Information
General
Prices
Meta Information
Images
Description
Design
Scenescene7
Inventory

Jewel (Scene7)
Back Reset Delete

Scenescene7
Scene7 Template Name * jewel

Create the custom options for scene7 product

The 'scene7 code' is related to the name of the images:
See the picture:



The 'is Default' means, the default value for this scene7 attribute.

The default value will be selected in the frontend.

Choose Store View:

Default Values

Product Information

- General
- Prices
- Meta Information
- Images
- Description
- Design
- Scenes7
- Inventory
- Websites
- Categories
- Related Products
- Up-sells
- Cross-sells
- Product Reviews
- Product Tags
- Customers Tagged Product
- Custom Options

Jewel (Scene7)

Back Reset Delete Dupl

Custom Options

Title * Input Type * Is Required Sort Order Description

stone1 stone1 Yes 1 rotate=30

Title *	Price	Price Type	SKU	Scene7 Code	Is Default	Sort Order
blue	1.00	Fixed	blue	blue	1	1
greer	2.00	Fixed	green	green	0	2
white	3.00	Fixed	white	white	0	3
pink	4.00	Fixed	pink	pink	0	4

Add New Scene7 Option

Title * Input Type * Is Required Sort Order Description

stone2 stone2 Yes 1 rotate=40

Title *	Price	Price Type	SKU	Scene7 Code	Is Default	Sort Order
blue	1.00	Fixed	blue	blue	0	1
greer	2.00	Fixed	green	green	1	2
white	3.00	Fixed	white	white	0	3
pink	4.00	Fixed	pink	pink	0	4

Add New Scene7 Option

You can set another param named 'rotate' for each stone.

Set it in Field 'Description'

So url will like this:

[http://s7ap1.scene7.com/is/image/Company/jewel?qlt=100,1&hei=300&wei=300&op_sharpen=1&\\$stone1=is{Company/blue?rotate=30}&\\$stone2=is{Company/green?rotate=40}&\\$stone3=is{Company/white?rotate=40}&\\$stone4=is{Company/pink?rotate=40}](http://s7ap1.scene7.com/is/image/Company/jewel?qlt=100,1&hei=300&wei=300&op_sharpen=1&$stone1=is{Company/blue?rotate=30}&$stone2=is{Company/green?rotate=40}&$stone3=is{Company/white?rotate=40}&$stone4=is{Company/pink?rotate=40})

stone3 Configuration:

Title *	Input Type *	Is Required	Sort Order	Description
stone3	stone3	Yes	1	rotate=40

Title *	Price	Price Type	SKU	Scene7 Code	Is Default	Sort Order
blue	1.00	Fixed	blue	blue	0	1
greer	2.00	Fixed	green	green	0	2
white	3.00	Fixed	white	white	1	3
pink	4.00	Fixed	pink	pink	0	4

[Add New Scene7 Option](#)

stone4 Configuration:

Title *	Input Type *	Is Required	Sort Order	Description
stone4	stone4	Yes	1	rotate=40

Title *	Price	Price Type	SKU	Scene7 Code	Is Default	Sort Order
blue	1.00	Fixed	blue	blue	0	1
greer	2.00	Fixed	green	green	0	2
white	3.00	Fixed	white	white	0	3
pink	4.00	Fixed	pink	pink	1	4

[Add New Scene7 Option](#)

Now all settings are completed. You can enjoy you customization product using adobe scene7.

The live demos:

Naolab Naoloop customization: <http://mageplugin.shanghaidev.net/scene7-product/naolab.html>

Jeweled Ring Customization: <http://mageplugin.shanghaidev.net/scene7-product/jewel.html>

5. Contact us

Please do not hesitate to contact us, if you have any questions.

www.achang.com

Email: magento@achang.com